



Larsen Motorsports Business and Marketing Internships

This position focuses on branding for the Larsen Motorsports organization and their race teams. You will focus on developing marketing strategies for each team utilizing social media and other media mediums to create an increased media value for each team. Larsen Motorsports is a small business, so tasks will be focused on marketing and communications, but will also include every aspect of the organization as the semester progresses. Come join the LMS Production and Marketing team to get hands on experience working with a wide variety of marketing platforms. Work with Adobe Creative Cloud software programs to create content to be used by a professional jet drag racing team. Our internships are geared towards you, which means that we will take your skills and knowledge and use it in partnership with what we already do here at LMS.

Things to do before you apply:

Follow our social media accounts

Update your resume

Update your LinkedIn and Handshake profiles

Take a tour of LMS in the CAMID facility

How to apply:

Go to Handshake and search for Larsen Motorsports. There will be a listing of our available positions. Please select the internship role that best fits your skills/interests.

Fall '22 Applications will close September 23rd, 2022

Applications for the Spring 2023 semester will open in Nov. 2022

Skills that will be taught/
utilized can include but are
not limited to:

- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- DaVinci Editing Software
- Canon and Sony Cameras
- Blackmagic Cameras
- Website Editing
- Analytics
- Social Media
- Marketing Graphics
- Production Skills

OUR SOCIALS:



@LMSJETS



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Larsen Motorsports Business Internship - eCommerce



Larsen Motorsports is in search of a student with a passion for eCommerce and merchandising. We would like to revamp our existing online store. This intern would be in charge of researching and implementing modern solutions for the eCommerce experience for our customers. Designing new products and graphics, analyzing sales metrics, suggesting changes, and managing store transactions will be a few of the tasks required of the intern in this position.

Things to do before you apply:

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Take a tour of LMS in the CAMID facility

How to apply:

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Fall '22 Applications will close September 23rd, 2022

Applications for the Spring 2023 semester will open in Nov. 2022

Skills that will be taught/
utilized can include but are
not limited to:

- Consumer Research
- Projections
- Sales
- eCommerce
- Website Editing
- Analytics
- Social Media
- Graphic Design
- Production Skills

OUR SOCIALS:



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